

Bankbulb's article

OCBC campaign presents daunting figures for retirement but will help customers plan with OCBC Life Goals

Singapore

August, 2019

OCBC has released new creative in support of [OCBC's Life Goals](#) program which is the bank's commitment to helping customers stay true to life's most important goals, helping customers understand how much they need for retirement and their current gap to achieving their desired goal. OCBC Life Goals will help build customer's plans with their wealth solutions and they also help customers stay on track with annual reviews.



**A typical fish costs S\$16.
This fish when you retire?
S\$18,160.**

YELLOWFIN TUNA FISHING IN THE GULF OF MEXICO:

- Flight and transportation: **S\$2,700**
- Overnight boat charter: **S\$5,460**
- Fishing gear: **S\$10,000**

For some of us, hitting the world's best fishing spots is on our retirement bucket list. But 73% of us are not on track with our retirement plans (OCBC Financial Wellness Index).

To retire in the next 20 years and live on S\$3,000 monthly, you need S\$1.3 million.

The numbers may be daunting, but let us help you make a plan to achieve it.

Plan to stay true with
OCBC Life Goals
Children's Education • Retirement • Legacy Planning

Understand your goals with our wealth advisory | Build your plan with our wealth solutions | Stay on track with annual reviews

Fishing costs are estimates only. Computation of retirement income of S\$3,000 per month is derived from the OCBC Retirement Planner as of 2019.

ocbc.com/lifegoals

Print Ad